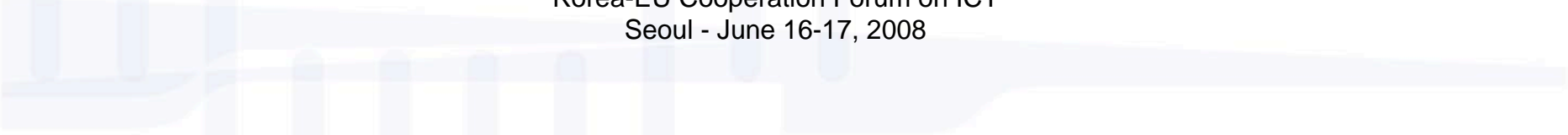


EU-Korea cooperation perspectives in the Networked and Electronic Media area

**Roger Torrenti
CEO Homega Research
Member of the NEM Steering Board and Executive Group**

Korea-EU Cooperation Forum on ICT
Seoul - June 16-17, 2008



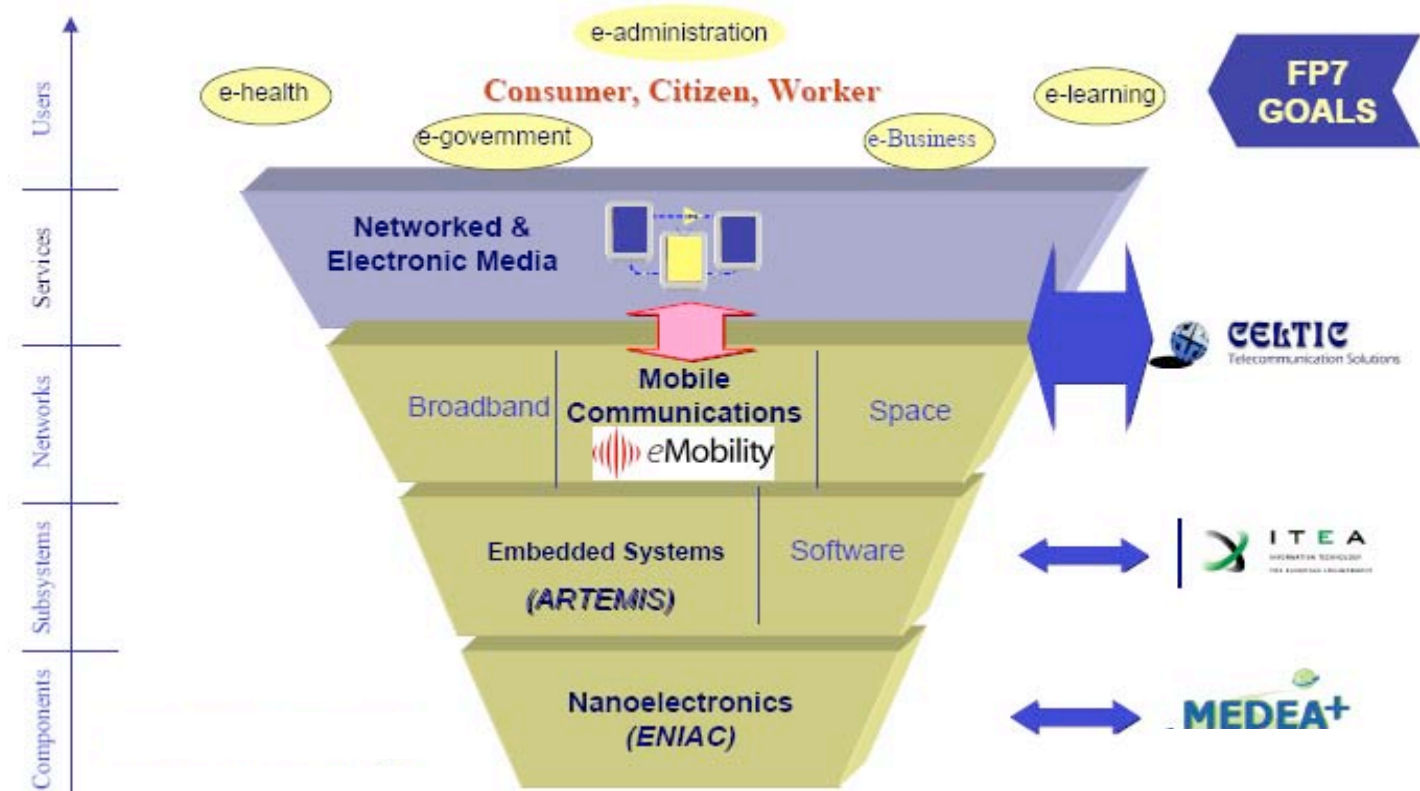
NEM Mission



“The NEM Technology Platform is an industry-led initiative aiming at accelerating the pace of innovation to make the convergence between the audiovisual sector and the telecom sector happen and to place the European industry at the forefront of the information era”

NEM is one of the 9 European Technology Platforms (ETPs) formed, in the ICT field, on the occasion of the FP7 programme, for which they are producing many inputs, including Strategic Research Agendas (SRAs). All are large open groupings of industry and academic stakeholders in a given field.

NEM position and liaisons



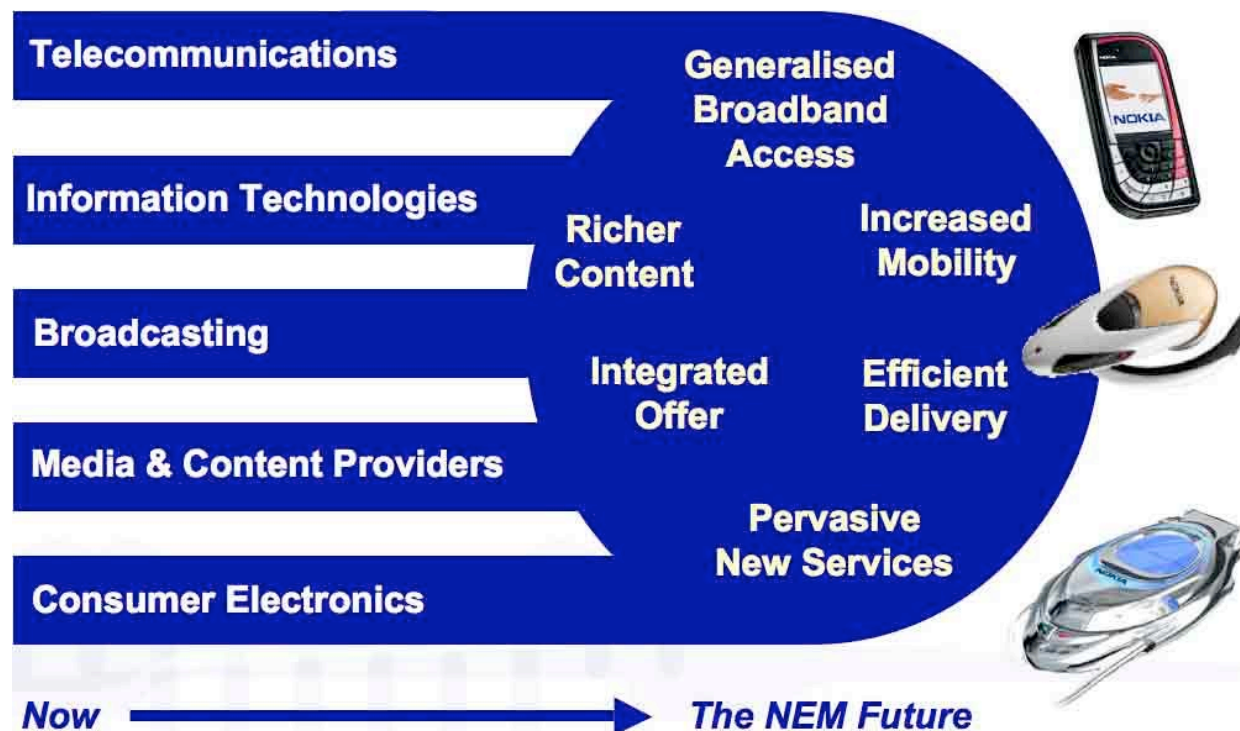
Growing the NEM community

- **NEM is an open community of over 350 members to date**
- **Efforts are done to increase**
 - membership (SMEs, non European organisations, etc.)
 - membership involvement in developing NEM SRA
 - ✓ a programme of 6000-7000 Meuros (50% committed from the industry)
 - the possibility for members to identify potential partners for project proposals
 - collaborative work between members
- **NEM will hold its first “NEM Summit” on October 13-15, 2008**
 - 400 to 500 delegates from all regions of the world are expected

NEM Steering Board members



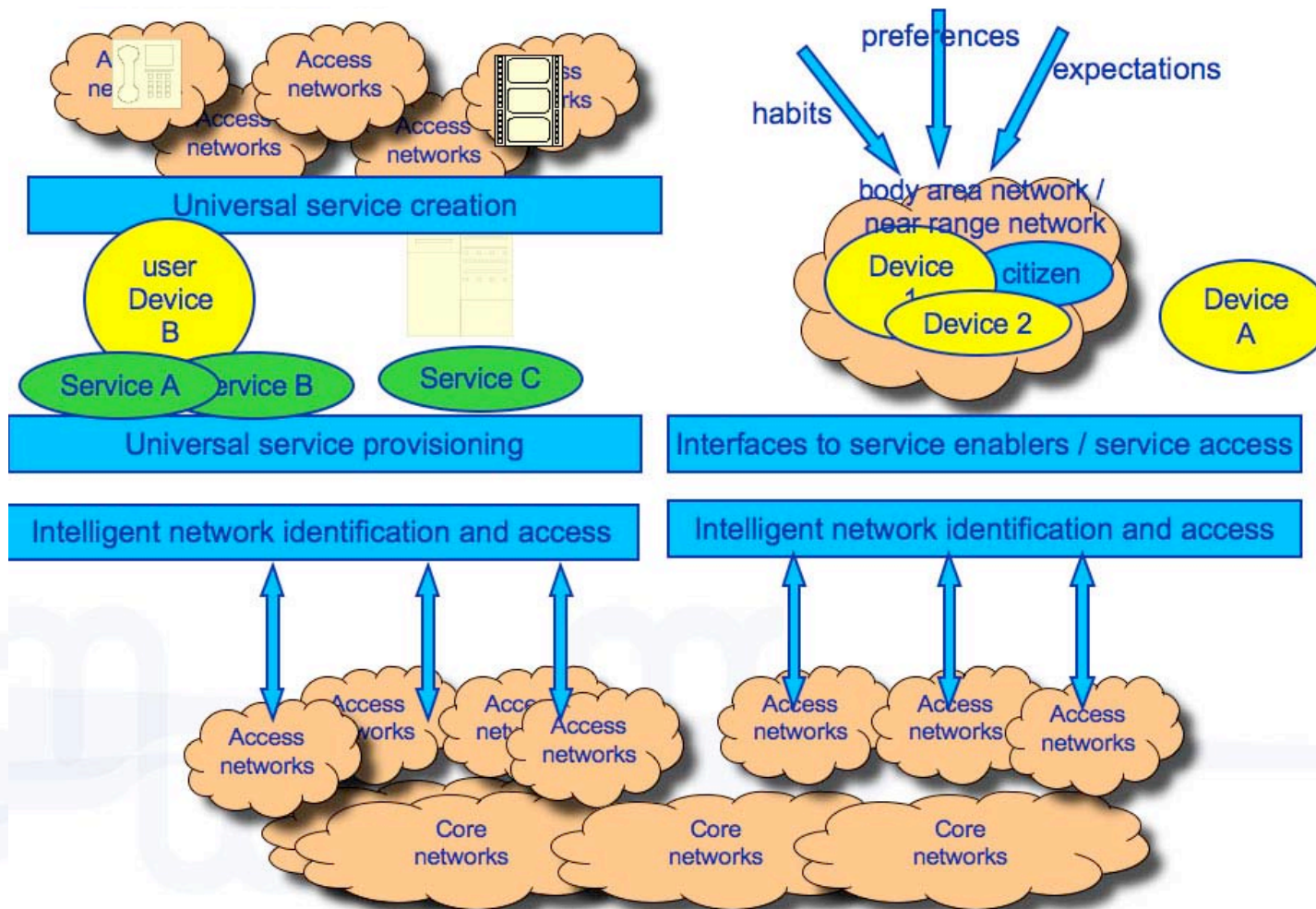
Convergence: the NEM future



Key challenges

- To create interoperable network infrastructures that enable seamless multimedia networking
- To empower end-users by putting the user first
- To promote “electronic content from all to all”
- To merge the various media and content formats
- To develop new middleware for media applications

NEM system view

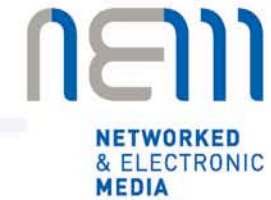


EU-Korea cooperation opportunities

- **NEM is open to international cooperation**
 - a GlobalNEM specific activity is devoted to this issue
- **Strengthening cooperation with Korea is identified as one of the GlobalNEM priorities**
 - EU and Korea are two leaders in the NEM area and can compete and cooperate as well!
- **Many research topics of mutual interest exist**
 - e.g. the one identified as one of the 4 pillars in the NEM vision: “Extended home”



Thank you very much for your attention



**Please visit www.nem-initiative.org
for full details on NEM activities
and join us!**